

CONTENTS

PREFACE	7
Nikolina Dečman, Marzena Remlein, Ana Rep	
1. SUSTAINABILITY AND CORPORATE SOCIAL RESPONSIBILITY IN ACCOUNTING	11
1.1. Sustainability and Corporate Social Responsibility	12
1.2. Social responsibility accounting	15
1.3. Green accounting	18
1.4. Corporate Social Responsibility and Sustainability Reporting	21
Ana Rep, Nikolina Dečman	
2. SOCIAL RESPONSIBILITY REPORTING STANDARDS	27
2.1. Introduction to voluntary standards and reporting frameworks	28
2.2. GRI Sustainability Reporting Standards	28
2.3. OECD Guidelines for Multinational Enterprises	31
2.4. UN Sustainable Development Goals	33
2.5. UN Global Compact Communication on Progress	37
2.6. ISO 26000—Guidance on social responsibility	38
2.7. Other frameworks for CSR reporting	40
Katarzyna Czajkowska, Marek Masztalerz, Ana Rep	
3. NARRATIVE REPORTING	45
3.1. Accounting communication—from numbers to text	46
3.2. Narrative financial reporting	51
3.3. Importance of materiality principle in narrative reporting	56
Libor Závodný	
4. INTEGRATED REPORTING	61
4.1. Introduction	62
4.2. Motivations to introduce integrated reporting	62
4.2.1. Invisible assets, loss of confidence in financial data	63
4.2.2. Convolution of reporting schemes and a need for a structured approach	65

4.3. International Integrated Reporting Council	65
4.4. Objectives of integrated reporting	65
4.5. Fundamental concepts of integrated reporting	66
4.6. Preparation of integrated report—Content Elements	67
4.7. Preparation of integrated report—capitals	68
4.8. Preparation of integrated report—guiding principles	69
4.9. Integrated reporting practice—selected studies	70
Nikolina Dečman, Petr Petera, Marzena Remlein, Ana Rep	
5. NON-FINANCIAL REPORTING IN SELECTED EUROPEAN COUNTRIES	73
5.1. Legal regulations—Directive 2014/95/EU	74
5.2. Disclosing of non-financial information in Croatia	76
5.3. Regulation and research of non-financial reporting in the Czech Republic	78
5.3.1. Non-financial reporting in annual reports	81
5.3.2. Non-financial reporting in standalone corporate responsibility reports	82
5.3.3. Non-financial reporting in web pages, press releases and other media	84
5.4. Non-financial reporting in Poland	84
Marzena Remlein	
6. SOCIALLY RESPONSIBLE INVESTMENTS	91
6.1. The essence of the concept of socially responsible investing	92
6.2. Motives of SRI	93
6.3. Strategies of SRI	96
6.4. The market of SRI	98
Ewelina Kuberska	
7. EXTERNAL COSTS—ACCOUNTING PERSPECTIVE	107
7.1. Why should external costs be a part of research in accounting?	108
7.2. Definition of external costs	109
7.3. External costs of company's activities	110
7.3.1. External costs of the transport business	110
7.3.2. External costs of the mining business	111
7.3.3. External costs of agricultural production	111
7.4. Environmental fees versus external costs	112
7.5. Evaluation of external costs	113
Katarzyna Czajkowska, Dawid Obrzeźgiewicz	
8. DERIVATIVES IN ACCOUNTING	117
8.1. Classification of financial instruments	118
8.2. Types of derivatives	120
8.3. Valuation	121
8.4. Presentation of derivates	127

Artur Jastrzębowski, Jiří Pospíšil	
9. COSTS OF RESEARCH AND DEVELOPMENT	133
9.1. Reasons for the development of R&D activities	134
9.2. Types of research conducted in the enterprise	135
9.3. Technology advancement phases	137
9.4. Register of research and development works in the accounting system	139
9.5. International harmonization of financial reporting for R&D	145
9.5.1. The difference between research and development	145
9.5.2. The regulation for R&D cost reporting under the IFRS	147
9.5.3. Measuring the development costs in compliance with the IFRS	149
9.6. National regulation—the case of the Czech Republic	150
9.7. Case study	151
9.7.1. The case of mobile mini-power plant	151
9.7.2. The deliberations and solution—IFRS approach	153
9.7.3. The deliberations and solution—Czech approach	155
Piotr Druszcz, David Procházka	
10. CRYPTOASSETS—NATURE, VALUATION AND DISCLOSURES IN ACCOUNTING	159
10.1. Introduction	160
10.2. The essence and usage of cryptoassets	160
10.2.1. Cryptocurrencies—definitions and characteristics	161
10.2.2. Digital tokens—definitions and characteristics	166
10.2.3. Cryptoassets origination	167
10.2.4. Examples of use of blockchain technology and cryptoassets	170
10.2.5. Valuation of cryptoassets	173
10.3. Theoretical background of accounting for cryptoassets	178
10.4. Accounting framework for cryptoassets under IFRS	179
10.4.1. Accounting for cryptoassets by holders	180
10.4.2. Accounting for cryptoassets by issuers	183